



MEDIA RELEASE

Australian medtech, Nanocube Health, set to take centre stage at SXSW Austin

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Melbourne, Australia: Winner of the inaugural South by Southwest (SXSW) Sydney Pitch event, [NanoCube Health](#), is gearing up to take the stage at SXSW in Austin, Texas on 10 March, 2024. This is the first time an Australian start-up has been invited to pitch at the prestigious event.

NanoCube Health emerged victorious at the SXSW Sydney Pitch event, beating out more than 100 entries across six categories, spanning sustainability, generative AI and robotics, medtech, human augmentation, space, law and order, fintech, and gaming. The medtech startup snapped up the exclusive opportunity to present their pitch during the Winners Ceremony at SXSW in Austin 2024, as well as two platinum badges for the Texas event, two economy return airfares to the USA, a laptop and Entrepreneur Mentoring package from [Dell for Startups](#), and a tailored mentorship package from SXSW Sydney Pitch partner, [VentureCrowd](#).

NanoCube Health is a research and development startup that is at the forefront of cancer diagnostics and treatment innovation, leveraging cutting-edge AI and nanotechnology. Its advanced nanorobotics technology is designed to enable accurate, minimally-invasive diagnostics, early detection, and targeted treatment of cancer - with pancreatic cancer being a focus.

The startup benefited from the Pitch Training Program and mentoring provided by [25eight](#). The program helped the startup refine their strategic thinking and build a human centred pitch that resonated with the panel of judges and audience.

The startup has since completed its tailored mentorship package with VentureCrowd in late 2023, benefitting from the platform's guidance with pre-raise preparation. They are now ready to put all they learnt into practice at the Winners Ceremony at SXSW Austin.

"NanoCube Health's advanced technology really stood out at SXSW Sydney. Pancreatic Cancer is the third leading cause of cancer deaths in Australia and it was so encouraging to see a startup harness the power of AI and nanorobots to enable effective treatment, improve quality of life and ultimately save lives. It was incredibly rewarding for us at VentureCrowd to guide this purpose-led startup to raise readiness, and I have no doubt that they will excel at SXSW in Austin," said Steve Maarbani, CEO of VentureCrowd.

In a monumental testament to the prestige of the SXSW Pitch in Austin, [finalists from 2009 onwards have collectively raised an astounding \\$23 billion](#), as reported by Pitchbook. This sum underscores the event's unparalleled impact in shaping the success stories of ventures dedicated to making a positive impact on the world.

"I am so excited to be going to SXSW Austin to bring our innovation to a global stage. We're an early-stage start-up with a big vision – to transform cancer diagnostics and treatment for patients with complex cancers like pancreatic cancer. The statistics are grim with 9 out of 10 people surviving less

than 5-years after diagnosis. We want to change that and make thriving the norm, not the exception,” said Lisa Milani, Co-Founder at NanoCube Health.

“With the continued support of our clinical and commercial advisors, and research partner Deakin University, we’re excited about what the future may bring. I am delighted that Phil Ore, Co-CEO of 25eight, will be attending SXSW Austin to ensure we maximise our opportunities in the US. We are hopeful that SXSW Austin will connect us with partners and investors to take our innovation to the next stage, and ultimately closer to the market.”

Colin Daniels, Managing Director of SXSW Sydney said: *“The SXSW Pitch event in Austin has provided a launchpad for many start-ups that have gone on to achieve global success for companies. Since 2009, SXSW Pitch participants secured over \$23.2 billion in funding, with 17% of them being acquired by tech giants like Google, Apple, and others, boasting notable alumni such as Klout, Siri, and Tango.*

“We are delighted that NanoCube Health, the winner of the very first SXSW Sydney Pitch, will get a chance to tell the packed room of investors and industry media about their ground-breaking work in detection and treatment of pancreatic cancer.”

About NanoCube Health

NanoCube Health is a Melbourne-based startup determined to create a paradigm shift in cancer care and enhance patient outcomes. Our bioinspired nanorobots aim to seamlessly integrate early disease detection, wireless real-time monitoring, and targeted treatment. Our initial focus is pancreatic cancer, and we have a future vision of achieving humanity-wide impact on a global scale. Learn more at www.nanocube.health

About SXSW Sydney®

South by Southwest® (SXSW) Sydney is an annual gathering of visionaries, thought leaders and emerging talents from the Asia-Pacific region. The week-long program is stacked with more than 1,000 events and networking sessions across the key pillars of Tech & Innovation, Games, Music and Screen. The event seamlessly integrates art and entrepreneurship, showcasing cutting-edge advancements and fostering a collaborative ecosystem where ideas are exchanged, and partnerships are forged. SXSW Sydney 2024 will take place on 14-20 October, on the land of the Gadigal people of the Eora Nation. Learn more at sxswsydney.com